



# HELP TO SOLVE THE PUZZLE



**Limited and Exclusive, National, Regional, and Local,  
Product Sponsorship Opportunities  
Available Now**



We reach Millions of Qualified Consumers right where they shop in Major Malls, On Television, Online, and On the Phone.

**Now** your home product or service company can be exposed to millions of targeted consumers in the same way.



# The American Dream

## Sponsorship Opportunity

### Helping and Winning

Seldom in life... if ever, do we get a chance to really make a difference... and even more rare... make money while doing it. The American Dream program helps people get into their first home or buy their dream home. We offer consumers unique no money down and gift loan programs to help them get their piece of The American Dream while saving them thousands of dollars. The realtors, the buyers, and the sellers all win with The American Dream program because they each benefit from the property sale. The loan originator and mortgage company win because of increased sales volume. The product and service companies win with low cost sales expense and increased sales. **The partners win... by joining a winning team. What role would your company like to play?**

### Mortgage Companies Platinum Package

- Premium space on Simon Mall Kiosks located in their primary area
- Ability to staff the mall kiosks along with the areas top Real Estate professionals
- Premium correspondent pricing from New Fed Mortgage
- American Dream Maker designation on company web-site and television infomercial
- Leads derived from television infomercial which will be purchased by ADHLC in-house media buyer
- Many more opportunities as they come available

### Real Estate Companies Platinum Package

- Ability to staff the mall kiosks along with the areas top Mortgage company
- Ability to showcase home on kiosk plasma monitors and on television infomercial
- Pre-approved leads from mall kiosks and the local television infomercial
- Ability to televise top realtors on desired networks
- American Dream Maker designation on company web-site and television infomercial
- Real Estate ads in the company magazine

Other promotional opportunities are available for practical, home-related products and services:

- |               |              |                         |
|---------------|--------------|-------------------------|
| • Landscaping | • Masonry    | • Pools                 |
| • Painting    | • Plumbing   | • Cleaning              |
| • Moving      | • Flooring   | • Insurance             |
| • Furniture   | • Decorating | • Security              |
| • Windows     | • Remodeling | • Electronics           |
| • Roofing     | • Siding     | • And a whole lot more! |



## **Convenient Resource Centers for Homes, Loans, and So Much More**



The American Dream Company offers:

- Real Estate to Buy or Sell
- Mortgages and ReFi's
- Educational Seminars
- Infomercial Programs
- Home Products and Services
- Convenient Mall Kiosks
- The American Dream Magazine
- American Dream Website
- Inbound Telephone Center

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